

Scale Up

What is Scale up?

A scale up business is technically defined by the Organisation for Economic Co-operation and Development (OECD) as an organisation that has grown 20% each year, for three years consecutively (either in turnover or employee numbers) and which had 10 or more employees at the start of the observation period.

However, the support that is available for technically defined scale ups is also often valuable to businesses who aspire to meet this definition and who are growing quickly. Most initiatives targeting 'scale up businesses' apply their own definition which can include specific requirements around turnover, potential for growth and staff.

Scale up Support

In the West of England, a [Scale up Enabler](#) (Briony Phillips) is employed by Engine Shed and the Growth Hub in partnership. Having identified scale up businesses and to understand their needs, they then work with key stakeholders in the region to create, encourage and highlight initiatives that exist to respond to the challenges of scaling quickly.

The Growth Hub Business Navigators are here to help you with your specific needs as a company, and particularly with raising funds. If you would like to spend some time with them, please email: wearegrowth@westofengland-ca.gov.uk

Useful links:

[Scale up support](#) - explore the 400+ services that have specific products, programmes and initiatives designed for scale up companies.

[Scale up Challenges](#) - Read about the challenges faced by scale up companies and discover recommended resources.

[Scale up Community](#) - meet other founders at the Engine Shed to discover what other support exists across the region.

[Scale up Articles](#) - read about West of England scale up ecosystem, activities, reflections and observations through a series of blog posts.

Contact us:

Email [Briony Phillips](#) for more information on the Scale up Generator and why the West of England is a great place to scale your company.

Growth Hub engagement officers can offer you up to 12 hours free advice and assistance. If you would like to contact the Growth Hub team or arrange a call back to discuss growing your business [click here](#).